



MANSFIELD ADVOCATES FOR CHILDREN
Wednesday, August 5, 2015
Council Chambers, Town Hall
DRAFT - MINUTES

Members Present: Sarah Delia (staff), Maggie Ferron, Jordana Frost, Jane Goldman Judy Stoughton, Lisa Young and Kelly Zimmerman.

Regrets: Lisa Dahn, Susan Daley, Cindy Guerreri, Rachel Leclerc, Jeff Smithson, Ana Zeller.

WHAT	DISCUSSION	OUTCOME
CALL TO ORDER	Sarah Delia called the meeting to order at 5:34pm.	
CONSENT AGENDA	Approval of the Minutes of June 3, 2015 meeting.	<i>The June 3, 2015 Minutes were not approved as there was no quorum.</i>
STAFF REPORT	<p>Staff Report: Sarah Delia</p> <ul style="list-style-type: none"> Coordinator Position: Maggie Ferron will be taking on the ECS Coordinator position. She will attend the Graustein meeting on August 19 and then will begin work on August 24. State budget update: The state has approved its budget. The OEC has given Graustein the full amount of the money they promised. The Graustein grant has been awarded in full, \$40,000 for Mansfield. The School Readiness grant has also been awarded with an increased dollar amount for Full Day slots. Mansfield is receiving 14 Full Day slots and 5 Part Day slots. School Readiness Slot Allotment Policy: Susan Daley expressed an interest in discussing the slot allotment policy so that will take place with the Center Directors and the Executive Council. This was tabled for today. <p>Playground Update: Maggie Ferron</p> <ul style="list-style-type: none"> The site work has begun. They are looking at a Columbus Day weekend build around October 10, 11 and 12. Pickets will need to be ordered next week. The Playground Committee still need to discuss Pickets, the Donor Board, Hand Tiles, Volunteers for the Build and a possible Grand Opening on October 31. 5K Run for the Playground made approx. \$3,000. There were 122 runners, a lot more than last year. The Kids Races went very well; students from the UConn football program ran 	

	<p>field events for the kids.</p> <ul style="list-style-type: none"> • The Committee is looking to hold two events every year; the Egg Hunt and the 5K Run. These events would raise money for the maintenance of the Playground. • Volunteers for the Build – 65 people are needed per day to volunteer for a total of 65 – 200 people in total. They especially need people with construction skills. • Food Donations are also needed to feed the workers. • Members talked about contacting PTA/PTO's, Day Care Centers, Home Care Providers for volunteers. Setting up displays at the Community Center, Town Hall and the Library would help spread the word. • There was also a mention of a recruitment video to gather new volunteers. 	
NEW BUSINESS	<p>Sustainability:</p> <ul style="list-style-type: none"> • It was requested that Sustainability be on every agenda for the Executive Council and MAC. <p>Chair and Membership Recruitment:</p> <ul style="list-style-type: none"> • It was requested that Chair and Membership Recruitment be on every agenda for the Executive Council and MAC. • It was thought that the new website would be able to help with volunteer recruitment for the build. <p>Communications Plan Update:</p> <ul style="list-style-type: none"> • Jordana, Maggie and Sara went to look at the website, it looks great. • The website is live, but still has lots of bugs • SBF is planning on de-bugging by the end of next week. • The website should be up by the beginning of school. • Possible kid blogs • Send out Press Release when it is up and ready. • Bookmarks with the website address can be distributed by the Library, • The website link should be sent to the Town Council. • Possible appearance on Wayne Norman show. <p>MAC Structure: Maggie Ferron</p> <ul style="list-style-type: none"> • Ad-hoc meetings for specific projects or events work very well. • Still need to use Performance Measures to obtain data. 	

	<ul style="list-style-type: none"> • Need to encourage more people to attend; MAC needs more diversity. May be possible to contact the Housing Authority for input. 	
CLOSING	<p>The next MAC Meeting will be Wednesday, Sept 2.</p> <ul style="list-style-type: none"> • Members should be encouraged to attend. • Personal requests (asks) are most effective. • We will have a larger discussion on slot allocation. • Members generated a lot of great ideas on how to publicize the website; press releases, bookmarks, Wayne Norman show. 	
ADJOURN	<p>The meeting adjourned at 7:17pm.</p> <p>Next Executive Council Meeting, Thursday, August 20, 2015, 9:00am – 10:30am, Conference Room C.</p> <p>Next Regular MAC Meeting, Wednesday, September 2, 2015, 5:30pm – 7:30pm, Council Chambers, Town Hall</p> <p>Respectfully submitted, Sarah Delia Assistant to the Early Childhood Services Coordinator</p>	

All Mansfield Children ages birth through 8 years old are healthy, successful learners, and their families are connected to the community.